

DRUM!

2017 CALENDAR

Cover Date	Editorial Focus	Bonus Distribution	Orders Due	Materials Due	On Sale
JAN 2017	Blast Beats	PASIC	11/4/2016	11/11/2016	12/20/2016
FEB 2017	Accessory Roundup	Winter NAMM	12/1/2016	12/8/2016	1/17/2017
MAR 2017	Interpreting Drum Machines		1/6/2017	1/13/2017	2/21/2017
APR 2017	Artists Awards		1/27/2017	2/3/2017	3/21/2017
MAY 2017	Drum Set Guide	Chicago Show	2/24/2017	3/3/2017	4/18/2017
JUN 2017	Snare Drum Guide		3/24/2017	3/31/2017	5/16/2017
JUL 2017	Cymbal Guide	Summer NAMM	4/21/2017	4/28/2017	6/13/2017
AUG 2017	Hardware Guide		5/19/2017	5/26/2017	7/11/2017
SEP 2017	Sticks and Heads Guide		6/16/2017	6/23/2017	8/8/2017
OCT 2017	Electronics		7/21/2017	7/28/2017	9/12/2017
NOV 2017	Gear Awards	PASIC	8/18/2017	8/25/2017	10/10/2017
DEC 2017	Holiday Wishbook		9/22/2017	9/29/2017	11/14/2017

For more information or to book, please contact your sales rep.

Not sure who that is? Send an e-mail to sales@stringletter.com and we'll make sure to connect you with the right member of our team.



For musicians and music lovers.

Stringletter.com